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March 22, 2006

VIA E-MAIL, FACSIMILE AND OVERNIGHT COURIER

The Honorable Deirdre A. Martini United States Trustee 33 Whitehall Street, 21st Floor New York, NY 10004

> In re Oneida Ltd., et al., RE:

> > Ch. 11 Case No. 06-10489-alg (Bankr. S.D.N.Y.)

Dear Ms. Martini:

This firm is counsel to an ad hoc committee (the "Ad Hoc Committee") comprised of those institutions listed on Exhibit A hereto, which collectively own 2,565,007 shares of common stock issued by Oneida Ltd. ("Oneida" or the "Company"). We write to request that the United States Trustee appoint an Official Committee of Equity Security Holders (an "Official Equity Committee") in the Oneida Chapter 11 cases pursuant to Bankruptcy Code Section 1102(a)(1). This request is joined by another large institution (also identified on Exhibit A) holding 1,765,000 shares, meaning that institutions collectively holding 4,330,007 shares (or about 9.3%) of Oneida stock believe such appointment is warranted.

An Official Equity Committee is necessary and appropriate under the facts of this case and should be appointed with all deliberate speed. As described below, analysis of Oneida's financial projections and recent comparable M&A transactions in this rapidly consolidating industry suggest that there is ample value in Oneida to fully satisfy the claims of all creditors, and support a recovery of more than \$70 million for the equity holders. The Company's Chapter 11 filings are being carefully orchestrated to squeeze out minority shareholders and to ensure that they do not receive their rightful distribution of estate value.

I. Oneida Is Solvent.

Incorporated in 1880, Oneida is one of the world's largest sourcing and distribution companies, possessing one of the world's most recognized brand names and an estimated 35% share of the flatware and tableware market. While it has experienced financial difficulties in transitioning its business model from domestic manufacturing to foreign sourcing, the Company has turned the corner. The Company's own Chapter 11 disclosure statement (the "Disclosure Statement") forecasts positive free cash flow of \$17.3 million starting in 2007, growing to \$24.6 million in 2008, \$23.4 million in 2009, \$30.9 million in 2010, and \$30.5 million in 2011. A conservative discounted cash flow analysis of these projections suggests that Oneida's businesses are worth between \$280 million and \$320 million – values far in excess of the \$253.5 million face amount of the Company's principal indebtedness.¹

Comparable company transactions in a rapidly consolidating industry environment provide an alternative valuation reference. An analysis of recent comparable company transactions suggests an enterprise valuation for Oneida in the range of \$275 million to \$325 million, implying a full recovery for creditors with residual equity value of up to \$71.5 million.² This conclusion is based on M&A activity involving companies with arguably weaker brand recognition or, stated differently, does not incorporate a reasonable valuation premium for Oneida's strong branding or synergies.³

The establishment of Official Equity Committee is not dependent on the foregoing valuation arguments, it is a necessary pre-condition to their being appropriately heard in the context of these Chapter 11 cases. 4

This analysis is provided in the presentation prepared by Imperial Capital LLC ("Imperial") that is attached hereto as Exhibit B.

In recent weeks, Lifetime Brands, Inc. ("<u>Lifetime</u>") announced an agreement to acquire Syratech Corporation ("<u>Syratech</u>"), a major designer, importer and manufacturer of competitive tabletop products. Lifetime's acquisition of Syratech was based on a price representing 0.36 times Syratech's 2005 revenues. A sale of Oneida's Consumer and International business units at a similar multiple would generate proceeds in excess of \$65 million which, when added to the valuable core Foodservice business unit (at 7.5 times 2005 EBITDA), would support a mid-cash valuation in excess of \$280 million.

The announcement of the Syratech transaction follows Lifetime's acquisition last year of tabletop manufacturer Pfaltzgraff Co., as well as certain tabletop assets from Salton, Inc. Also, in September 2005, Department 56, Inc. acquired Lenox Group, Inc., a major designer and retailer of tableware and ceramic collectibles. The consolidating industry environment has been observed by many Wall Street participants and has been reported widely (an example of one such article, entitled "Jarden, Lifetime Set Fast Pace for M&A Surge that's Far from Over," is attached hereto as Exhibit C)

The case law suggests that, when insolvency is in question, an Official Equity Committee should be appointed and given a reasonable opportunity to explore whether there is equity value. See, e.g., In re AM Int'l, Inc., 203 B.R. 898, 902 (D. Del. 1996) (bankruptcy court appointed an official equity committee over creditors'

II. The Company Will Not And/Or Is Not Positioned To Preserve And Protect Minority Shareholder Value.

A. Pre-Petition, The Company Refused To Meet And Confer With Minority Shareholders Over The Terms Of Its Restructuring.

On December 20, 2005 (i.e., three months before its Chapter 11 filing), this firm sent a letter to Oneida's Board of Directors on behalf of Jordan Capital, a significant Oneida shareholder and a member of the Ad Hoc Committee, requesting that the Company "initiate a meaningful dialog between the Company, Jordan Capital and one or more additional significant stockholders to discuss a strategy which will alleviate the financial burden on the Company and enhance stockholder value." A copy of the December 20th letter is attached hereto as Exhibit D.

On December 21, 2005, Oneida's counsel sent in response a seven sentence letter, culminating with: "At this time, however, the Company is not in a position to schedule a meeting with Jordan Capital but will consider such a meeting at the appropriate juncture." A copy of the Company's December 21st letter is attached hereto as Exhibit E. The Company has systematically excluded its equity stakeholders from participation in this restructuring, in contravention of its fiduciary duties.

B. Rather, The Company Negotiated The Plan With Insiders And Conflicted Parties-In-Interest.

Oneida filed its Chapter 11 petition after having pre-negotiated a plan of reorganization with certain of its creditors (the "Pre-Negotiated Plan"). The Pre-Negotiated Plan contemplates: (a) refinancing at favorable rates "Tranche A" secured debt (in the aggregate outstanding amount of \$115.3 million); (b) distribution of 100% of the common stock of reorganized Oneida to holders of "Tranche B" secured debt (in the aggregate outstanding amount of \$97.6 million); and (c) all existing Oneida common and preferred stock will be cancelled and the holders of such stock will receive no recovery.

To evaluate the fairness of the Pre-Negotiated Plan, it is critical to understand the negotiating dynamics culminating in the plan. As disclosed in the "first-day" affidavit of Terry G. Westbrook, the Company experienced an out-of-court debt restructuring in 2004,

objection because there was considerable question whether the debtor was in fact insolvent); In re Wang Laboratories, 149 B.R. 1 (Bankr. D. Mass. 1992) (court appointed official equity committee in light of good faith dispute over whether the debtor was in fact insolvent); see also 7 Collier On Bankruptcy ¶ 1102.03[2][a] 15th ed. (the solvency of the debtor is a threshold consideration but should not be the only factor, or even the principal factor, in deciding whether to appoint a committee of equity security holders).

pursuant to which secured lenders were provided with the Term A and Term B secured debt, as well as 62% of Oneida's common stock. Thereafter, the Company's lenders (acting as majority shareholders) elected their representatives to Oneida's Board of Directors. As such, the current Oneida Board is comprised of 100% of Term A and Term B lender designees, including a former senior executive of JPMorgan Chase – the Agent for the Term A and Term B lenders, as well as the Debtors' proposed post-petition lender. Thus, the Company did not negotiate the Pre-Negotiated Plan at arms'-length but, rather, sat on the same side of the negotiating table with its negotiating counter-parties. The obvious conflict of interest of those formulating the Pre-Negotiated Plan was the subject of, among other commentary, the Wall Street analyst's report attached hereto as Exhibit F.

Moreover, in negotiating the Pre-Negotiated Plan, Oneida was advised by what appears to be a conflicted financial advisor, Credit Suisse Securities (USA) LLC ("Credit Suisse"). In the Company's application to retain Credit Suisse as its post-petition financial advisor, it is disclosed that Credit Suisse has a pecuniary interest in the Pre-Negotiated Plan (a) as proposed exit financier for Oneida, (b) by facilitating trades of Oneida debt and/or equity, and (c) by shorting almost 81,000 shares of Oneida common stock. The application also disclosed that Credit Suisse provides investment banking and/or financial advisory services to holders of the Term A and Term B debt, as well as their Agent, JPMorgan Chase.

In light of the above, only an Official Equity Committee can ensure that minority shareholders are treated fairly and appropriately in the Chapter 11 process and are not overrun by an out-of-control plan process marred by inside dealing.

III. An Official Equity Committee Is Necessary To Serve As An Effective Case Counter-Balance For Oneida.

Unlike most Chapter 11 cases, Oneida's restructuring is not going to be shouldered by unsecured creditors. The Company does not have any unsecured bond debt and, if its several motions for authority to satisfy pre-petition trade debt are granted, Oneida may not have any remaining unsecured trade debt. Moreover, under the Pre-Negotiated Plan, unsecured debt is to be paid in full and pension-related claims of the Pension Benefit Guaranty Corporation (the "PBGC") are to be satisfied with a \$3 million promissory note. Thus, it does not appear that unsecured creditors will have a meaningful role in these Chapter 11 cases.

The Company represents in its disclosure statement that, based on waivers received from the Internal Revenue Service, its pension plan under-funding liabilities now approximate \$33 million. The *Ad Hoc* Committee has not been afforded an opportunity to diligence such liability, but has reason to believe that such assessment is substantially overstated. See, e.g., PBGC v. Belfance (In re CSC Indus., Inc.), 232 F.3d 505 (6th Cir. 2000) (PBGC claims for pension plan under-funding must be reduced by a "prudent investor" present value factor, resulting in a 96% claim reduction), cert. denied, 534 U.S. 819 (2001); PBGC v. CF&I Fabricators of Utah,

Rather, the Company proposes that the restructuring should be borne by minority shareholders. Under the Pre-Negotiated Plan, Term B debt is converted into more valuable equity, and minority shareholders receive nothing. It is not hard to imagine a very Machiavellian strategy at play, where the Term B lenders (with active assistance of the lenders' representatives on Oneida's Board and an economically interested Credit Suisse) effectively credit-bid their debt for 100% of the Company's stock and, post-consummation, sell Oneida in whole or in part to realize value now rightfully belonging to minority shareholders.

Absent an Official Equity Committee, there is a very good chance that Oneida's case will appear from hindsight like a rigged proceeding, which has been a significant problem in other large Chapter 11 cases. For example, in the National Gypsum Company bankruptcy, the debtor and certain creditors pressed for a valuation that wiped out equity and left junior bondholders with limited value in the form of warrants. Almost immediately following the company's emergence from bankruptcy, the valuation proved wildly incorrect, and its stock skyrocketed in market value from the \$350 million fixed at plan confirmation to almost \$1 billion. As a result of that dramatic undervaluing of the debtor, the junior bondholders (whose claims totaled nearly \$540 million) were left post-emergence only with certain warrants worth approximately \$30 million, while the senior bondholders received stock worth more than triple their original claims. Substantial post-consummation litigation ensued. Although the litigation was eventually dismissed as a post-consummation collateral attack on the plan, see Prostok v. Browning, 165 S.W.3d 336 (Tex. 2005), the case underscores the importance of a close examination of all surrounding facts and the motives behind a Chapter 11 plan before the plan is brought to the bankruptcy court for confirmation. See Amer. United Mut. Life Ins. Co. v. City of Avon Park, 311 U.S. 138, 145 (1940) ("The responsibility of the court entails scrutiny of the circumstances surrounding [plan] acceptances, the special or ulterior motives which may have induced them, the time of acquiring the claims so voting, the amount paid therefore, and the like.").

Under the circumstances, an Official Equity Committee should be appointed to serve as Oneida's primary case counter-balance.

IV. An Official Equity Committee Must be Appointed Immediately.

Oneida is pressing hard for a quick confirmation of the Pre-Negotiated Plan. The Company is seeking rapid approval of the Disclosure Statement. Moreover, proposed post-petition financing (again, to be provided by JPMorgan Chase) requires the Company to provide an exit financing commitment (again, from Credit Suisse) by April 30, 2006. Time is of the essence.

V. Conclusion.

Based on the foregoing, we believe there is ample basis for the appointment of an Official Equity Committee to ensure fair treatment for Oneida's minority shareholders. We respectfully submit that shareholders are entitled to representation to ensure that estate value is maximized for the benefit of *all* stakeholders, not just existing creditors and the majority shareholders. Fair representation would afford stockholders a fair opportunity to investigate whether the Pre-Negotiated Plan is being proposed in good faith and to present their valuation case; its denial would effectively amount to ratification of the plan and to wrongfully misappropriate shareholder value.

Thank you for your prompt attention to this matter. We would very much welcome an opportunity to meet with you to discuss the contents of this letter and its attachments more fully and to provide you with any additional information and/or address any questions you may have. Otherwise, we anxiously await your response to this letter.

Very truly yours,

Robert J. Stark

Copy: Douglas P. Bartner, Esq. (Counsel to Oneida)

EXHIBIT A

AD HOC COMMITTEE MEMBERS

1.	JORDAN CAPITAL, L.P. 767 Fifth Avenue New York, NY 10153
2.	LUTHER KING CAPITAL MANAGEMENT 301 Commerce Street Suite 1600 Fort Worth, TX 76102
3.	WATER ISLAND CAPITAL, LLC 650 5 th Avenue, 6 th Fl. New York, NY 10019
4.	XERION CAPITAL PARTNERS LLC 450 Park Avenue # 27 New York, NY 10022

SUPPORTING STOCKHOLDER

1. WHIPPOORWILL ASSOCIATES, INC., as agent for its discretionary accounts
11 Martine Avenue
11th Floor
White Plains, NY 10606

EXHIBIT B

Oneida, Ltd.

Presentation to the United States Trustee – Preliminary Valuation Overview

March 2006



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- II. Valuation Approaches
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- IV. Disclosure Statement Projections



I. Executive Summary

Executive Summary – Valuation Summary

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Valuation Summary	Low	Mid	High
Discounted Cashflow Analysis (1)	\$280.0	\$300.0	\$320.0
weigning Weighted Valuation	\$140.0	\$150.0	\$160.0
LTM Comparable Transaction & Company Analysis (2)	\$275.0	\$300.0	\$325.0
Weighted Valuation	\$137.5	\$150.0	\$162.5
Sum of Weighted Valuations	\$277.5	\$277.5 \$300.0	\$322.5

⁽¹⁾ Based on projections in the Oneida Disclosure Statement dated 3/19/06. (2) Last Tweive Months ended 10/29/05.



Section I: Executive Summary

Section I: Executive Summary

Executive Summary - Recovery Analysis

Recovery Analysis

s in millions

Enterprise Valuation Range	\$277.5	\$300.0	\$322.5
,			
Senior Secured		7.4	
Term Loan A		115.3	
Term Loan B		97.9	
PBGC Claim (1)		33.0	
Preferred Stock		2.2	
Total Debt & Preferred	ı	255.7	
Residual Equity Value	\$21.8	\$44.3	\$66.8
Shares Outstanding		46.63	
Implied Price/Share	\$0.47	\$0.95	\$1.43
Stock Price (3/21/06)		\$0.09	
Premium	4.2x	4 6v	14 0v

(1) Calculated based on Disclosure Statement's projected minimum payments over the next 3 years.



II. Valuation Approaches

Valuation Approaches - Discounted Cash Flow

Discounted Cash Flow	Projected Fiscal Year Ended,	2007P 2008P 2009P 2010P 2011P Period	\$346.7 \$369.8 \$397.5 \$405.4 \$413.4	223.0 236.1 254.1 259.1 264.2	133.7 143.4 146.3	cci. unusuals) 96.5 95.6 97.1 99.3 101.4	27.2 38.1 46.3 47.0 47.8 \$47.8	Amortization 3.5 4.5 4.5 4.5 4.5	33.6	9.4 9.5	21.1	3.5	(9.1) (3.6) (4.0) (5.0)	17.3 (4.2) (9.5) (1.6) (2.6) 17.3 24.6 23.4 30.9 30.5	ation 0.5 F.S 2.5 3.5 4.5 5.0	10.5% 0.951 0.861 0	\$16.4 \$21.2 \$18.3 \$21.8 \$19.5	t Values \$97.1 mal Value 203.1	
Disc	s in millions		Revenue	COGS	Gross Profit	Operating Expenses (excl. unusuals)	EBITDA	Less: Depreciation and Amortization	EBIT	Income Taxes (1)	Eamings Before Interest	Plus: Depreciation and Amortization	(Less): Capital Expenditures	Add/(Ess); Changes in Net Working Capital Unlevered Free Cash Flow	Discount Period Convention	Discount Rate / Factor Terminal Volue FRITIDA Multiple 7 ftv		Sum of Discrete Present Values Present Value of Terminal Value	

	In	nplied Total En	iterprise Value		
		Termi	nal EBITDA M	[ultiple	
WACC	6.0x	6.5x	7.0x	7.5x	8.0x
9.0%	\$287.0	\$302.5	\$318.0	\$333.6	\$349.1
9.5%	281.6	296.7	311.9	327.1	342.3
10.0%	276.3	291.1	306.0	320.8	335.7
10.5%	271.2	285.7	300.2	314.7	329.2
11.0%	266.2	280.3	294.5	308.7	322.9
11.5%	261.3	275.1	289,0	302.9	316.8
12.0%	256.5	270.1	283.6	297.2	310.8

(1) Assumes 11.1% effective tax rate in 2007 and 2008 and 22.4% thereafter (from projection assumptions).



Section II: Valuation Approaches

Valuation Approaches – Comparable Company Analysis

\$ in millions. LTM results as of 10/29/05.

For purposes of this valuation, we determined *Pro Forma EBITDA* by channel by allocating the Company's unallocated SD&A proportionally by revenue from each channel.

We believe EBITDA may be materially understated on an LTM basis due to disclosures in the Company's fourth quarter 2005 press release that <u>are not</u> similarly disclosed in the Company's fiscal year 2005 10-K. These inconsistent disclosures present challenges in reconciliation of quarterly and annual results.

For purpose of this analysis, therefore, we relied upon the Company's 10-K and 10-Q disclosures only, and did not rely on press release disclosures.

The inclusion of the Company's press release onetime charges could materially increase EBITDA in this analysis.

High 0.55x

Mid

Ľo₩

0.50x

0.45x

Revenue Multiples:

(5.4)

Pro Forma EBITDA:

LTM Revenue:

44.2

40.2

36.2

Implied Enterprise Value:

F000	Foodservice		
LTM Revenue:		\$157.7	
Pro Forma EBITDA:		27.5	
	Low	Mid	High
EBITDA Multiples:	7.0x	7.5x	8.0x
Implied Enterprise Value:	192.4	206.1	219.8
Cor	Consumer		
LTM Revenue: Pro Forma EBITDA:		\$121.0 (2.2)	
	Low	Mid	High
Revenue Multiples:	0.40x	0.45x	0.50x
Implied Enterprise Value:	48.4	54.4	60.5
Intar	Intornational		

\$300.7	
\$276.9	
otal	



\$324.6

Section II: Valuation Approaches

Valuation Approaches - Comparable Transactions

		Comparable Transactions	sactions				
(\$ in millions)			Enterprise	Target LTM Results	(Results	Enterprise Value /	e Value /
Announced Target	Target	Buyer	Value (EV)	Revenue (I)	EBITDA	Revenue EBITDA	EBITDA
07/21/2005	Lenox Group Inc.	Department 56	\$190.0	\$350.0	N/A	0.54x	N/A
03/06/2006	Syratech Corporation	Lifetime Brands, Inc.	55.0	138.0	N/A	0.40x	N/A
		High	\$190.0	\$350.0	N/A	0.54x	N/A
		Mean	122.5	244.0	N/A	0.47x	N/A
		Low	55.0	138.0	N/A	0.40x	N/A

(1) Lenox Group revenue estimated per SunTrust Robinson Humphrey report dated August 12, 2005.



Valuation Approaches - Comparable Company Analysis

According to management, the Company's three primary competitors are Libbey, Lenox and Lifetime Brands.

Comparable Trading Analysis

(\$ in millions, except stock price)

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	LTM	Stock	Market	Net	Enterprise	Ente	Enterprise Value / LTM	'LTM	Total Debt/
	Ended	Price (1)	Cap.	Debt	Value (2)	Revenues	EBITDA	EBIT	EBITDA
Lenox Group Inc.	12/31/2005	13.20	184.8	109.4	381.2	1.15	6'9	7.7	2.0x
Libbey Inc.	12/31/2005	7.60	106.4	258.4	419.6	0.74	9.0	29.5	5.6x
Lifetime Brands, Inc.	12/31/2005	26.10	339.3	18.7	358.0	1.16	11.6	14.2	0.6x
High	- политичний и и и и и и и и и и и и и и и и и и	**************************************	***************************************		\$419.6	1.16x	11.6x	29.5x	5.6x
Median					381.2	1.15	9.0	14.2	2.0
Mean					386.3	1.02	9.2	17.1	2.8
Low					358.0	0.74	6.9	7.7	9.0
Oneida Ltd.	10/29/2005	0.09	4.2	219.7	259.2	0.72	NM	NM	NM

Note: EBITDA and EBIT adjusted for unusual and nonrecurring items.

LTM: Latest Twelve Months.

NM: Not Meaningful.

(1) Stock price as of March 21, 2006.
(2) Enterprise Value equals equity value plus debt, underfunded pension liabilities, minority interest and preferred stock, less cash. Assumes debt trades at par value.



Section II: Valuation Approaches 10

Valuation Approaches - Comparable Company Analysis

Comparable Operating Results & Margins

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	LTM			LTMO	LTM Operating Results			
	Ended	Revenues	Gross Profit	Margin	EBITDA	Margin	EBIT	Margin
Lenox Group Inc.	12/31/2005	330.9	173.2	52.3%	54.9	16.6%	49.8	15.0%
Libbey Inc.	12/31/2005	570.1	88.5	15.5%	46.7	8.2%	14.2	2.5%
Lifetime Brands, Inc.	12/31/2005	307.9	130,4	42.4%	30.8	10,0%	25.2	8.2%
High	The state of the s	\$570.1	\$173.2	52.3%	\$54.9	16.6%	\$49.8	15.0%
Median	1	330.9	130.4	42.4%	46.7	10.0%	25.2	8.2%
Mean	;	403.0	130.7	36.7%	44.1	11.6%	29.7	8.6%
Low	ı	307.9	88.5	15.5%	30.8	8.2%	14,2	2.5%
		***************************************		***************************************	III HII HIII HEN IN THE		BHH minte	
Oneida Ltd.	10/29/2005	361.5	102.8	28.4%	3.1	0.9%	6.7	WW

Note: Results are adjusted for unusual and nonrecurring items.

LTM: Latest Twelve Months.

NA: Not Available. NM: Not Meaningful.



Comparable Company Descriptions

Lenox Group, Inc. - engages in the design, distribution, wholesale, and retail of collectibles and other giftware products in the United States and Canada. The company offers a series of collectible, handcrafted, and lighted ceramic and porcelain houses; buildings and related accessories Valentine's Day, and Fourth of July. It also sells decorative giftware and home accessory items, including the Snowbabies figurines; holiday and that depict nostalgic scenes; lighted pieces and accessories for various holidays and special days, including Halloween, St. Patrick's Day, Easter, seasonal decorative items; and tableware.

known as Department 56, Inc., was founded in 1976. It changed its name to Lenox Group, Inc. in November 2005. Lenox Group is and direct-to-the-consumer through catalogs, direct mail, and the Internet. As of January 1, 2005, it operated six stores. The company, formerly Lenox Group sells its products through wholesale customers, who operate gift, specialty, and department stores; company-operated retail stores; headquartered in Eden Prairie, Minnesota. Libbey, Inc. - engages in the design, manufacture, marketing, and supply of tableware products primarily in the United States, Canada, and the Netherlands. The company designs and markets glass tableware, ceramic dinnerware, metal flatware, and plastic items. Libbey's glass tableware includes tumblers, stemware, mugs, plates, bowls, ashtrays, bud vases, salt and pepper shakers, canisters, and candle holders.

products include knives, forks, spoons, serving utensils, serving trays, chafing dishes, pitchers, and other metal tableware accessories; and its The company's ceramic dinnerware products include plates, bowls, platters, cups, saucers, and other tableware accessories; metal flatware plastic items include ware washing and storage racks, trays, dispensers, and organizers for the foodservice industry.

Libbey sells its products through its sales force and manufacturing representatives' organizations to mass merchants, department stores, retail distributors, national retail chains, and specialty houseware stores. The company was established in 1818 and is headquartered in Toledo, Ohio. Lifetime Brands, Inc. - engages in the design, development, and marketing of consumer products used at home. The company offers kitchenware, cutlery and cutting boards, bakeware and cookware, pantryware and spices, and tabletop and bath accessories. Its kitchenware products include tools and gadgets used in the preparation and serving of meals, glassware products and condiments and barbeque tools and Lifetime Brands's bakeware and cookware products consist of baking, measuring, and rangetop products while the company's pantryware products include bread boxes, mug holders, paper towel dispensers, etc. Its bath and decorative window accessories consist of decorative hardware, mirrors, and lighting products. In addition, Lifetime Brands provides flatware comprising knives, forks, and spoons; dinnerware, including plates, bowls, cups, and accessories; and drinkware products, including beverage glasses, as well as pitchers, vases, and related accessories.



III. Financial Summary

Financial Summary - Capital Structure

	Ca	Capitalization	_			
(\$ in millions)						
	Claim Value	Market	Market	Plan FY07	FY07 Market	
	1/28/06	Price	Balance	Leverage ⁽²⁾	Leverage (2)	
Cash and Marketable Securities	\$0.8		80.8			
Revolving Credit Facility	5.0	100.00	5.0			
Swingline Facility	•	100.00	•			
Other Debt	2.4	100.00	2,4			
Total Senior Secured Debt	7.4	l	7.4	2.4x	2.4x	
Тетп Loan A	115.3	100.00	115.3			
Total Through Term A	122.7		122.7	4.5x	4.5x	
Term Loan B	97.9	77.50	75.8			
Total Through Term B	220.5	1	198.5	8.1x	7.3x	
Pension Claim (1)	33,0	100.00	33.0			
Total Through Pension	253.5		231.5	9.3x	8.5x	
Preferred Stock	2.2	n/a	2.2			
Total Through Preferred	255.7		233.7	9.4x	8.6x	
		Price				
Market Capitalization	4.2	\$0.090	4.2			
Total Through Common	259.9		237.9	89.6x	8.7x	
Total Enterprise Value	259.1	I	237.0	9.5x	8.7x	

(1) Calculated based on the Disclosure Statement's projected minimum payments over the next 3 years. (2) Based on the Disclosure Statement's projected FY07 (ended January 31, 2007) EBITDA of \$27.2 million.



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Section III: Financial Summary

Financial Summary – Foodservice Channel

Foodservice Channel

\$ in millions

Foodservice				LTM	Pro Forma (1)
	2003	2004	2002	10/29/05	10/29/05
Total Revenue	201.4	193.3	183.1	157.7	157.7
Growth Over Prior Year	n/a	(4.0%)	(5.3%)	n/a	n/a
Segment Contribution before Unallocated Costs	74.4	57.5	36.8	37.9	37.9
Margin %	37.0%	29.8%	20.1%	24.1%	24.1%
Estimated D&A	5.7	4,9	5.3	2.00	2.8
Unallocated Manusacturing Costs	10.4	23.4	15.3	5,5	٠
Margin %	5.2%	12.1%	8.4%	3.5%	0.0%
Unallocated SD&A	31.5	31.0	14.9	13.3	13.3
Margin %	15.7%	16.0%	8.1%	8.4%	8.4%
Adjusted EBITDA	38.1	8.0	11.8	22.0	27.5
Margin %	18.9%	4.2%	6.4%	13.9%	17.4%

Note: Unconsolidated Manufacturing Costs and Unconsolidated Selling, Distribution & Administrative Costs (SD&A) estimated by pro-rata revenue contribution.

(1) The Company's Unconsolidated Manufacturing Costs and Unconsolidated SD&A negatively impact EBITDA. Given the Company no longer manufactures its own products, we have provided a pro-forma Adj. EBITDA without the Unallocated Manufacturing Costs. However, we continue to include Unallocated SD&A in our calculation although we believe an acquirer could potentially reduce this amount.



Financial Summary – Consumer Channel

Consumer Channel

\$ in millions

Consumer				LTM	Pro Forma (1)
	2003	2004	2002	10/29/05	10/29/05
Total Revenue	202.6	175.3	147.4	121.0	121.0
Growth Over Prior Year	n/a	(13.5%)	(15.9%)	n/a	n/a
Segment Contribution before Unallocated Costs	37.0	24.4	3.2	5.6	5,6
Margin %	18.3%	13.9%	2.2%	4.7%	4.7%
Estimated D&A	5.7	4.4	4.3	2,3	2.3
Unallocated Manufacturing Costs	10.5	21.2	12.4	4,4	•
Margin %	5.2%	12.1%	8.4%	3.7%	0.0%
Unallocated SD&A	31.7	28.1	12.0	10.1	10.1
Margin %	15.7%	16.0%	8.1%	8.4%	8.4%
Adjusted EBITDA	0.5	(20.5)	(16.9)	(6.7)	(2.2)
Margin %	0.2%	(11.7%)	(11.5%)	(5.5%)	(1.9%)

Note: Unconsolidated Manufacturing Costs and Unconsolidated Selling, Distribution & Administrative Costs (SD&A) estimated by pro-rata revenue contribution.

(1) The Company's Unconsolidated Manufacturing Costs and Unconsolidated SD&A negatively impact EBITDA. Given the Company no longer manufactures its own products, we have provided a pro-forma Adj. EBITDA without the Unallocated Manufacturing Costs. However, we continue to include Unallocated SD&A in our calculation although we believe an acquirer could potentially reduce this amount.



Financial Summary – International Channel

S in millions

International				LTM	Pro Forma (1)
	2003	2004	2005	10/29/05	10/29/05
Total Revenue	87.8	84.4	84.5	80.4	80.4
Growth Over Prior Year	n/a	(3.9%)	0.2%	n/a	n/a
Segment Contribution before Unallocated Costs	16.8	15.1	(3.7)	(0.4)	(0.4)
Margin %	19.1%	17.9%	(4.4%)	(0.5%)	(0.5%)
Estimated D&A	2.5	2.1	2,4	1.7	1.7
Unallocated Manufacturing Costs	4.6	10.2	7.1	4.1	•
Margin %	5.2%	12.1%	8.4%	5.0%	0.0%
Unallocated SD&A	13.8	13.5	6.9	6.7	6.7
Margin %	15.7%	16.0%	8.1%	8.4%	8.4%
Adjusted EBITDA	6.0	(6.5)	(15.2)	(9.5)	(5.4)
Margin %	1.1%	(7.7%)	(18.0%)	(11.8%)	(6.7%)

Note: Unconsolidated Manufacturing Costs and Unconsolidated Selling, Distribution & Administrative Costs (SD&A) estimated by pro-rata revenue contribution.

(1) The Company's Unconsolidated Manufacturing Costs and Unconsolidated SD&A negatively impact EBIDA. Given the Company no longer manufactures its own products, we have provided a pro-forma Adj. EBIDA without the Unallocated Manufacturing Costs. However, we continue to include Unallocated SD&A in our calculation although we believe an acquirer could potentially reduce this amount.



Section III: Financial Summary

226.0

216.5 (17.1)

0.3x 0.1x 72.1x

N N N

EBITDA - CAPX / Cash Interest Expense

Total Debt / EBITDA Inventory Turns

Days Payable Outstanding Days Sales Outstanding

Free Cash Flow (EBITDA - CAPX) EBITDA / Cash Interest Expense 2.3x NM NM

2.6x 16.9 46.5

Section III: Financial Summary

Financial Summary

Financial Summary

(2 in millions) For the Fiscal Year Ending January 31,		į			LTM
	2002	2003	2004	2002	10/29/05
Total Revenue	510.6	493.3	454.4	417.5	361.6
Growth Over Prior Year	n/a	(3.4%)	(7.9%)	(8.1%)	n/a
Gross Profit (1)	161.8	155.2	120.1	0.66	102.8
Margin %	31.7%	31.5%	26.4%	23.7%	28.4%
SD&A	134.1	129.8	134.3	124.6	106.5
% of Revenue	26.3%	26.3%	29.6%	29.8%	29.4%
EBIT	7.72	25.4	(14.2)	(25.6)	(3.7)
Margin %	5.4%	5.1%	(3.1%)	(6.1%)	(1.0%)
D&A	13.8	13.9	11.4	12.1	8.9
Adj. EBITDA (1)				(13.5)	3.1
Margin %				(3.2%)	0.9%
Interest Expense				22.6	22.8
Non-Cash Interest				2.2	10.5
CAPX				3.6	2.3
Total Debt				216.5	226.0

⁽¹⁾ Adjusted for non-recurring items and non-cash charges. Sum of business channel Adj. EBITDA does not reconcile exactly due to License Fees and other adjustments not disclosed in the Company's public filings.



Section III: Financial Summary

Financial Summary - Balance Sheet

	Balance Sheet 10/29/05	1 10/29/05	
\$ in millions			
For the fiscal period ending:	10/29/2005		
Current Assets		Current Liabilities	
Cash and Cash Equivalents	\$0.8	Accounts Payable and Accrued Liabilities	\$13.0
Trade Accounts Receivables	55.4	Accrued Liabilities	27.1
Other Accounts & Notes Receivable	2.7	Accrued Restructurings	1.3
Inventories	102.1	Accrued Pension Liabilities	18.1
Other Current Assets	5.4	Current Portion of Long-term Debt	5.2
Total Current Assets	166.4	Short-term Debts	7.8
		Deferred Income Taxes	1.2
		Total Current Liabilities	\$73.7
Non Current Assets			
Property, Plant and Equipment, Net	\$18.3	Non Current Liabilities	
Intangible Assets	116.2	Long-term Debt	213.0
Asset Held for Sale	5.6	Accrued Postretirement Benefits	2.7
Other Assets	8.0	Accrued Pension Liability	23.8
Total Non Current Assets	\$148.2	Deferred Income Taxes	10.3
		Other Liabilities	12.0
		Total Non Current Liabilities	\$261.7
Total Assets	\$314.7		
		Total Liabilities	\$335.4
		Shareholdere' Ramity	
		Preferred Stock Redeemable	\$2.2
		Common Stock-par Value	47.8
		Additional Paid in Capital	84.7
		Treasury Stock-common	(21.6)
		Retained Earnings (Deficit)	(100.1)
		Other Accumulated Comprehensive	(33.7)
		Total Shareholders Equity	(\$20.7)
*		Total Liabilities & Shareholders Equity	\$314.7



IV. Disclosure Statement Projections

Disclosure Statement Projections (1)

	Income Statement	nent			
Income Statement (\$ in millions)	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011
Revenue Cost of Goods Sold Gross Profit	\$346.7 (223.0) 123.7	\$369.8 (236.1) 133.7	\$397.5 (254.1) 143.4	\$405.4 (259.1) 146.3	\$413.4 (264.2) 149.2
SG&A Restructuring Impairments Loss on Sale of Assets	(11.4)	(100.1)	(101.6)	(103.8)	(105.9)
Total Operating Expenses Operating Income	(112.4)	(101.5)	(101.6)	(103.8)	(105.9)
Other Income Interest Expense	31.1 (20.8)	- (15.2)	(14.5)	(13.4)	(12.1)
Net Income Before Tax Income Taxes	21.6 (2.4)	17.0 (2.4)	27.3 (5.6)	29.1	31.2 (7.0)
Net Income	\$19.2	\$14.6	\$21.7	\$22.6	\$24.2
EBITDA	\$27.2	\$38.1	\$46.3	\$47.0	\$47.8

(1) Source: Oneida, Ltd. et al Disclosure Statement pursuant to Section 1123 of the Bankruptcy Code for the Debtor's joint Pre-Negotiated Plan of Reorganization under Chapter 11 of the Bankruptcy Code.



Section IV: Disclosure Statement Projections

7

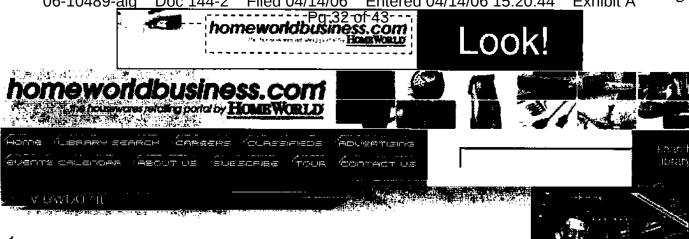
Disclosure Statement Projections

Balance Sheet (\$ in millions)	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011
Cash	\$1.0	\$1.0	\$1.0	\$1.8	\$2.0
Accounts Receivable	49.7	53.4	57.4	58.5	59.7
Inventory	97.3	101.6	109.5	111.7	113.9
Other Current Assets	5.0	5.0	5.0	5.0	5.0
Total Current Assets	153.0	161.0	172.9	177.0	180.6
PP&E	25.9	25.0	24.5	24.9	25.4
Goodwill	116.2	116.2	116.2	116.2	116.2
Other Assets	9.6	7.9	6.4	4.9	3.4
Total Assets	304.7	310.1	320.0	323.0	325.6
Accounts Payable	13.6	14.6	15.8	16.1	16.5
Accrued Liabilities	34.2	33.6	33.6	33.8	34.1
Total Current Liabilities	47.8	48.2	46.4	49.9	50.6
Exit Facility Revolver	37.1	30.0	18.6	,	•
Exit Facility Term Loan	9.68	88.7	87.8	86.9	, 65.2
PBGC Note	2.7	2.4	2.1	1.8	1.5
Foreign + Other	8.5	8.5	8.5	8.5	8.5
Other Liabilities	24.3	24.0	23.6	23.3	23.0
Total Liabilities	210.0	201.8	190.0	170.4	148.8
Stockholders Equity	7.46	108.3	130.0	152.6	176.8
Total Liabilites & Equity	\$304.7	\$310.1	\$320.0	6323.0	43056



Section IV: Disclosure Statement Projections 22

EXHIBIT C







Jarden, Lifetime Set Fast Pace For M&A Surge That's Far From Over

Monday, July 18, 2005

Jarden and Lifetime each sees the current economic period as one of opportunity to grow and build multiple-brand parent companies.

NEW YORK— Cataclysmic. The mergers-and-acquisitions activity our industry is experiencing now has over-reached the conventional and anticipated M&A transactions of larger players buying weaker and smaller ones.

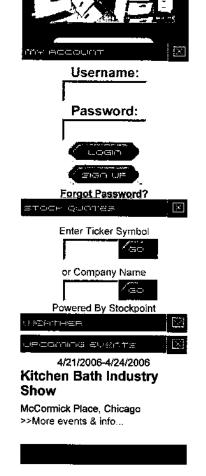
The Jarden acquisition of The Holmes Group and Lifetime Brands' asset purchase of Pfaltzgraff are only the most dramatic swings in this turbulent period of change in the housewares industry.

Most important, is that this surge in M&A activity is far from over. There are still several major housewares companies in play to be acquired. As strategic buyers place their marketing bets, watch for at least two more significant transactions by September.

The Jarden acquisition is the most jarring and will have the longest impact. When I sat to interview Martin Franklin, Jarden chairman and CEO, in New York this spring the company stock was at \$45 (it's at \$55 a share at presstime). The conversation centered on unconventional marketing, higher profit margins and cross-channeling company backrooms for efficiency among the Jardenowned firms at the time: AHI (Sunbeam, Coleman, Mr. Coffee, etc.), Tilia and VillaWare.

Franklin was careful to say he was not on a buying expedition to acquire competitors—but, rather, to purchase well-positioned and established brands. His vision was to co-brand lines, leverage brands and come to the consumer in unique ways—including direct marketing on TV.

You had the sense talking with him that backroom efficiencies are, of course, important—but that setting up a front line of unique brands driven by managers within an entrepreneurial culture was the formula that would drive growth, higher profit margins and increased market



Franklin has had a lifetime of experience negation of handgement teams and their ability to leverage the products in their arsenal. He had acquired consumer brands such as Diamond matches, Ball jars and Bicycle playing cards.

His acquisitions of AHI and Tilia certainly landed him aggressive management teams and talented marketers. And likewise at Holmes, he has struck gold not just in brands (like Crock Pot and Rival in kitchen electrics). Beyond those brands, this is a company with a long history and deep bench of executives with entrepreneurial skills.

Acquiring a factory in China with this transaction is another bonus for Jarden. But the Holmes culture is a significant asset not always discernable on the balance sheet. The \$95 million EBITDA of Holmes is attractive, but how the company achieves it is what makes this such a smart buy.

Holmes was born of the seasonal appliance business, and reinvented it. This has always been a temperature-driven business with heaters and fans playing in the annual weather casino. What Jerry Kahn and his team dared to do differently was to upgrade commodity products and turn them into fashion products with colors, designs and new performance features.

Today, throughout that industry, product features drive sales. It wasn't always so.

When Kahn placed one of the biggest bets of his life and acquired Rival, the disappointment of Rival's

domestic marketing and manufacturing facility could have strangled most acquiring firms. Holmes absorbed the initial punch, suffered a retrenchment in performance, and rebuilt the business based on the solid brand franchises. Crock Pot was always a driving name, but Holmes had a lot of work to do with the rest of the Rival line, which was tired when it was acquired.

Kahn and his team righted that ship and continued to grow the business, succeeding where other management teams would have floundered or outright failed.

Today, that winning culture is the real prize for Jarden. You have to know the people to appreciate what a superior acquisition this is.

Lifetime's asset purchase of Pfaltzgraff maintains the company's momentum of buying tabletop and housewares companies. Gemco and Excel were small. Pfaltzgraff, which will generate an estimated \$70 million for Lifetime this year alone, is not just larger—it gives Lifetime its own license to nurture and leverage.

Siegel is on a mission to grow Lifetime with rapid-paced acquisitions, changing the face of his company and challenging his team to employ its design expertise to reenergize the brands he has bought.

As head of a public company, Siegel is an executive in a hurry to build both the volume of Lifetime, as well as its success in entering niches with a larger network of brands.

He isn't done yet. Just as Jarden has its eyes on still more growth opportunities, Lifetime sees high-potential, under-performing companies in its marketplace. The question is how quickly Lifetime

Jarden and Lifetime are public companies at very different ends of the housewares spectrum, but each sees the current economic period as one of opportunity to grow and build multiple-brand parent companies.

This will be the profile of our industry in the years to come:

A cluster of M&A structured, multiple-branded headquarters poised to be ever-opportunistic in buying still more companies. This is our future.





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EXHIBIT D

Pg 36 of 43



Steven R. London, Esq. direct dial: 617-856-8313 slandon@brownnidnick.com Financial Center Boston Massachusetts 02111 tel 617.856.8200 fax 617.856.8201

December 20, 2005

By Federal Express, Facsimile and E-Mail

Christopher H. Smith, Chairman Terry G. Westbrook, President and Chief Executive Officer Clarence A. Davis Gregory M. Harden William C. Langley Hugh R. Rovit Fred Spivak Nick White Board of Directors Oneida Ltd. 163-181 Kenwood Avenue P.O. Box 935 Oneida, NY 13421

> Re: Oneida Ltd. (the "Company")

Dear Members of the Company's Board of Directors:

We represent Jordan Capital, the beneficial owner of 1,324,008 shares of the Company's Common Stock (the "Common Stock"), which constitutes approximately 2.8% of the Company's outstanding shares of Common Stock.

We are writing to express the significant concern of Jordan Capital about the financial performance and direction of the Company. In particular, Jordan Capital is concerned that the Company may be considering a restructuring of certain of its debt through the issuance of a significant amount of capital stock which would severely dilute current stockholders. Since Jordan Capital believes that there are better options to reduce the Company's debt burden, it is strongly opposed to this type of action and believes that such restructuring would not be in the best interests of the Company's stockholders. Based on informal communications, Jordan Capital understands that other stockholders holding a significant equity position in the Company are of similar mind.

Under the current capital structure and direction of the Company, Jordan Capital believes the Company has been failing and does not have a viable plan, and as a result the value of the Company's Common Stock has been steadily declining. The holders of Common Stock are the constituents to



whom the Company and its directors owe fiduciary duties. The ongoing operation of the Company in a manner that continues to ignore the interests of the holders of the Common Stock or the implementation of a restructuring plan that severely dilutes current stockholders is a violation of those duties.

The purpose of this letter is to initiate a meaningful dialog between the Company, Jordan Capital and one or more additional significant stockholders to discuss a strategy which will alleviate the financial burden on the Company and enhance stockholder value. Based on discussions with Imperial Capital, the investment banker for Jordan Capital, and certain informal discussions with other stockholders, Jordan Capital believes that it can propose a strategy to repay or restructure some or all of the Company's debt while enhancing the value of the Company in a manner that is in the best interests of all of the Company's stockholders not just the stockholders who also hold the substantial portion of the Company's debt.

The strategy includes the divestiture of one or more of the business units of the Company and the use of the cash proceeds from the sale to extinguish all or a significant portion of the debt which is burdening the Company. We understand from Imperial Capital that there are a number of strategic buyers who may be interested in purchasing the entire Company or one or more of the consumer, foodservice or international businesses. Based upon Imperial Capital's analysis and understanding of the market, a sale of the foodservice and international business, for example, would yield enough cash proceeds to repay all or a significant portion of the debt, and would permit the Company to redirect its efforts on the remaining consumer business, which, with newly focused attention together with some cost cutting, could enhance the profitability and resulting shareholder value of this business. Similarly, a sale of the entire business would likely yield more value to the Company's stockholders and debt holders than proceeding under the Company's current failing strategy. In short, there may be a number of readily available opportunities that will benefit all stockholders, as well as all debt holders.

Jordan Capital would like to discuss these matters with you in a cooperative manner and is willing to meet with you in person at your earliest convenience. Please contact Paul Davner at Jordan Capital at (914) 472-8212 to schedule a time to meet.

Very truly yours,

BROWN REDNICK BERLACK ISRAELST

Steven R. London

ce: Paul Davner, Jordan Capital Robert Stark, Esq.

EXHIBIT E

SHEARMAN & STERLING LLP

599 LEXINGTON AVENUE | NEW YORK | NY | 10022-6068

WWW.SHEARMAN.COM | T +1.212.848.4000 | F +1.212.848.7179

mtorkin@shearman.com (212) 848-8283

December 21, 2005

Steven R. London
BrownRudnick
One Financial Center
Boston, Massachusetts 02111

Via Email slondon@brownrudnick.com

Jordon Capital

Dear Steven:

The Board of Directors of Oneida is in receipt of your letter dated December 20, 2005. First, I assure you and Jordan Capital that the Board of Directors has been fully apprised of its fiduciary duties and at all times has acted and will continue to act in a manner consistent therewith.

As stated in Oneida's Quarterly Report for the period ended October 29, 2005, Oneida is continuing to explore its alternatives to strengthen its balance sheet and enhance its long-term liquidity, including analyzing its ability to further restructure its long term debt and liabilities. To assist in that regard, the Company has engaged Credit Suisse First Boston as its financial advisor.

The Board appreciates Jordan Capital's interest in assisting with this process. At this time, however, the Company is not in a position to schedule a meeting with Jordan Capital but will consider such a meeting at the appropriate juncture.

If you have any questions, I can be reached at the number written above.

Best regards,

el H. Torkin

The Board of Directors

C. Suttmeier

P. Jacob

D. Bartner

ABU DHABI | BELING | BRUSSELS | DOSSELDORF | FRANKFURT | HONG KONG | LONDON | MANNHEM | MENLO PARK MUNICH | NEW YORK | PARIS | ROME | SAN FRANCISCO | SÃO PAULO | SINGAPORE | TOKYO | TORONTO | WASHINGTON, DC

EXHIBIT F



WEALTH MONITORS, INC.

11225 College Boulevard • Suite 100 • Overland Park, KS 66210 (913) 345-2822 • FAX (913) 345-2978

March 13, 2006

Michael W. Lamb

Tyson L. Bauer

Oneida Ltd.

ONEI

UPDATE

*Disclosures are on page 3.

Proposed Recapitalization Plan Completely Unreasonable

On March 9th, Oneida announced a recapitalization plan to reduce debt by \$100 million by having the Tranche B debt exchanged into common shares. The financial institutions representing nearly 100% of both Tranche A and Tranche B have agreed to this recapitalization plan. Oneida plans to file for a pre-negotiated reorganization under Chapter 11. The filing is currently expected to take place on or about March 20, 2006. According to the company's release, this filing should have "no impact on its business operations ... and expects to exit Chapter 11 approximately 90 days after commencement of its case."

"Upon confirmation of the plan, <u>all</u> the common stock would be issued to the holders of Oneida's Tranche B debt. The company's \$115 million Tranche A term loan would be refinanced with a long-term revolving credit and term loan facility from Credit Suisse. All of Oneida's existing common and preferred stock will be cancelled and receive no recovery. Accordingly, the company believes that Oneida's currently outstanding preferred and common stock has no value."

Those that have followed the developments in Oneida since before the August 2004 restructuring understood that the company would need to reduce both its debt level and corresponding coupons. The August 2004 restructuring gave a group of financial institutions, on a straight pro-rata basis, \$125 million of Tranche A, \$80 million of Tranche B and 64% of the common shares. On top of the majority share ownership and all the debt ownership, this new investor group was given the ability to designate 6 of the 9 directors. The current board is comprised 100% of the investor group's designees.

As the new CEO Terry Westbrook stated in the March 9th release, "We've successfully moved from a manufacturing-based business model to one built on sourcing, distribution and marketing. As a result, our cash flow, operating profit and margins have seen steady improvement, but we are still burdened by an unmanageable debt load. The recapitalization now underway is intended to improve our capital structure which in turn will facilitate our continued progress and growth. Oneida is one of the most widely recognized brands in the market place, and we are eager to build on its strength."

The need for Oneida's board to improve the company's balance sheet is obvious – too much debt with strangling coupons. The same group of investors with control of that debt also controls a majority of Oneida's shares. How could there not be a conflict of interest? What appears to be the recapitalization plan is for debtholders to buy 100% of the equity for \$100 million, refinance Tranche A (debtholders are paid in full) and the current equity owners are told that their shares have no value. As we see it, the debtholders have received a midteens coupon since August 2004, are about to have over half of their investment returned through the refinancing and they will own 100% of the new company.

Wealth Monitors, Inc. March 13, 2006

The enterprise value of Oneida under this plan is approximately \$225 million (\$100 million equity + \$125 million debt). Extrapolating Q3 numbers, EV/Revenues is only 65%. Further, operating income, excluding extraordinary items, in Q3 was over \$8 million or \$32 million annualized. Therefore, EBIT as a percentage of the proposed equity valuation of \$100 million implies a 32% operating income on that new equity amount being proposed. If the new debt carries an 8% coupon (all other factors being equal), Oneida may earn more than \$20 million pre-tax or 20% pre-tax ROE. The initiatives already in motion are designed to grow revenues, improve margins and increase profitability.

Basically, Oneida's board is simply saying to its shareholders that even though operational profitability has been achieved, we need to sell the company to the current debtholders for \$100 million. It's the best deal we can do. The information vacuum surrounding Oneida for more than a year has limited the amount of information flow to the public arena. One has to assume that the "new" shareholders under the recapitalization plan have extensive information of both current operations as well as strategic initiatives. Again, how can a reasonable person not conclude that there is an obvious conflict here? Oneida's board of directors and a bankruptcy trustee should not allow this quasi-LBO. The board's responsibility is to its shareholders, its current shareholders. A recapitalization plan in concept is reasonable. But the proposal to sell 100% of the company for \$100 million to the debtholders is unreasonable. The current operational metrics do not justify the action. We hope a bankruptcy review agrees.

Wealth Monitors, Inc. March 13, 2006

Disclosure Page - Oneida Ltd.

Stock Ownership:

Shares owned by Wealth Monitors, Inc.: 0
Shares owned by analysts: 0

One Year Price Chart and Target History (ONEI)



Risks include changes in general economic and market conditions, variability in commodity prices such as gold, silver, nickel, brass and natural gas, currency fluctuations, possible debt restructuring dilution and various other risks and uncertainties of which some are not known.

Company information:	Terry G. Westbrook, President and Chief Executive Officer Andrew G. Church, Chief Financial Officer Oneida Ltd. / 163-181 Kenwood Avenue Oneida, NY 13421 (315) 361-3000 FAX (315) 361-3700
	www.oneida.com

We, Michael Lamb and Tyson Bauer, certify that all the views expressed in this research report accurately reflect our personal views of the subject company. No part of our compensation is, was, or will be, directly or indirectly, specifically related to the views expressed in this research report.

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